

Requirements Summary

What We Need From You Before We Build Your Site.

Provide mockups as 100% width/height .jpeg images (.pdf is good at the client comment / presentation stage but we need full size jpegs before we start coding.)

We need layered .psd (preferred) or .ai of design. Layers should not be merged, non-standard fonts should be either transformed into paths or should be attached as .ttf or .otf (no mac format please). It is always better to provide fonts.

Colour must be RGB

All the effects (like button hover, mouseover) should be placed in additional files as follows:

normal
hover
visited
active

Show menus both compact and expanded

All transition effects should be shown in each of their states. Notes should be provided if these transitions are to be animated. Specific transitions required should be shown by means of example or by providing a simple flash file as a demo.

When we have different shape or colour buttons, provide each instance of each button. This will generally be a png or gif.

Usually "sprites" should be prepared. When required, we will need these for all buttons, non-system font navigation and animated throbbers. Final decision on file type and format when we have seen the design. You should be familiar with how to make graphics for CSS sprites.

Show jpegs with guidelines for elements which should line up or which are intentionally misaligned.

Show image place holders with the pixel dimensions clearly marked.